



**2025 SPONSORSHIP
OPPORTUNITIES**



Flywheel is a local non-profit that produces, supports, and scales community events designed to promote tourism, vitality, community development, and economic impact in Tulsa.

- We produce original, flagship events that engage locals and attract visitors to Tulsa
- We partner with established organizations to scale and amplify the impact of their own events
- We support new homegrown events and organizations in Tulsa with cross-promotions and sponsorship dollars



PHIL KAISER
Co-Founder



TAMARA MOORE
Big Ride - Operations and Logistics



SCOTT CARR
Co-Founder



KELSEY GRISHAM
Big Bite – Operations and Logistics



JARED AULD
Sponsorship Sales



ASHLEY TRICE
Marketing



ROD WASHINGTON
Sponsorship Sales

BIG BITE 2025

GATEWAY BALLROOM

SAT, APRIL 19

5PM - 9PM





FLYWHEEL PRESENTS: BIG BITE 2025

Oklahoma's newest food festival returns in April 2025 with more features and programming!

- Concept: 30+ Chefs and beverage creators from across Oklahoma team up to develop complementary pairings that showcase the best of their individual approaches. Guests will vote for faves and we'll award top prizes to winners.
- Large scale art/tech activations
- Indoor/outdoor programming (weather permitting)
- Event beneficiary forthcoming
- COST: GA (Generous Appetite) - \$95, VIP (Very Indulgent Plate) - \$195
- Line-Up: 75% Tulsa; 25% OKC





BIG BITE 2025 SPONSORSHIP OPPORTUNITIES

**Saturday, April 19, 2025
5-9PM**





PRESENTING: \$15,000 (1 AVAILABLE)

- 'Presented by' language across marketing applications, with premium placement on signage, website and press release
- Exhibit naming rights and live stage shout-out
- Option for branded activation at event, if desired
- (4) social media shout-outs or co-marketing
- Opportunity to distribute merch, collateral or product
- Opportunity to engage crowd via QR code marketing
- (20) complimentary tickets





PLATINUM: \$8,500 (2 AVAILABLE)

- Brand featured on event signage
- Brand featured on applicable marketing
- (3) social media shout-outs or co-marketing opportunities
- Website inclusion
- Opportunity to distribute merch or collateral at event
- (10) complimentary tickets





GOLD: \$3,500 (4 AVAILABLE)

- Brand featured in applicable marketing
- (2) social media shout-outs or co-marketing opportunity
- Website inclusion
- Opportunity to distribute collateral at the event
- (5) complimentary tickets





SILVER: \$2,000 (10 AVAILABLE)

- Website inclusion
- Opportunity to distribute merch or collateral at event
- (1) social media shout-out or co-marketing opportunity
- (2) complimentary tickets





**INTERESTED IN LEARNING MORE
ABOUT SPONSORSHIPS?**

REACH OUT TO



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